

For Private and Public
Foundations & Charities

PowerBoard: What you need for the governance you want

Watermark
Philanthropic
Counsel



watermarkpc.com



1 BOARD KICKSTART

Support for new foundations to get your governance glowing.

We'll help you craft purposes, structures, policies, and practices appropriate to your circumstances and family that will enable you to govern with ease and confidence, and avoid common governance issues.





2 BOARD CHECK-UP

Explore the health and performance of your board with our 5-domain board assessment.

We identify governance strengths and gaps, and get to the root of any critical issues. Our analysis offers recommendations and a prioritized action list for growth, which we can support with coaching and a development plan.





WHAT WATERMARK CLIENTS SAY...

“I can’t thank Watermark enough. We have implemented new and vibrant governance strategies that fit who we are.”

“Sharilyn has been an inspired strategic partner in the revitalization of our foundation and board. We are better and stronger as a result.”

“Who knew governance could be so fun? Sharilyn is a master teacher and gifted facilitator!”



3 BOARD BUILDER

We can help build the strength and capacity of your board.

We offer a portfolio of engaging director and family learning experiences and workshops. We are coach and sounding board to navigate change and transition, your partner in strategy development, and we can facilitate critical conversations and board retreats.





4 BOARD WIZARD

For many foundations, managing and supporting appropriate board governance can be a challenge due to restraints on time, resources, and knowledge.

Board Wizard lifts this task off your plate offering hands-on board management and coordination. We'll even help you prepare your annual filings.



DR. SHARILYN HALE, PRESIDENT

Architect of PowerBoard, Sharilyn supports leading philanthropists, generous families, and social purpose organizations across North America and the Caribbean.

Sharilyn is a practitioner, author, and educator. She draws on expertise in philanthropy, corporate and family governance, and organizational development, resulting in her clients having greater clarity and confidence in their giving and governing.

A Chartered Director (C.Dir) with a leadership career spanning the philanthropy sector, Sharilyn is an advisor and trainer with BoardSource, and an experienced director having served on local, national and international boards. She is also an advisor with 21/64 to support multi-generational family philanthropy.

Sharilyn teaches governance and leadership at Carleton University's Masters in Philanthropy & Nonprofit Leadership (MPNL) program, and is a faculty member of the Ultra High Net Worth Institute. Her award-winning doctoral research on governance and family philanthropy helps families give in a way that works.



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Let us help. Inquire today.

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