Watermark recently partnered with the Government of Barbados and the European Union to provide capacity building training for the NGO sector in Barbados.

Staff and board members from close to 20 different community-based organizations participated in Sharilyn’s intensive series on board governance and fund development – and had fun in the process! Click here to see key governance principles sung to music.

Yvonne from the Caribbean Dyslexia Centre said, “Wow, with all I’ve added to my knowledge base I now have lots to do to make our governance and fundraising more dynamic! Sharilyn did a great job and her warmth and enthusiasm were refreshing.”

Erica Hall, professional engineer and board member of the Barbados Renewable Energy Association won the draw for “Excellence in Fundraising in Canada”, co-authored by Sharilyn and kindly donated by Civil Sector Press.

None of us are here by accident – we all have a purpose. Not one of us is extraneous. What would our world be like if each day we asked ourselves, “how can I help? How can I serve?” The world needs something only you can offer. So, what’s it going to be?

~ Sharilyn

A New Narrative for the Sector

Imagine Canada recently launched “The Narrative”, a timely campaign to engage a new conversation in Canada about charities and nonprofits – who we are, what we do and what difference we make. The Narrative speaks to sector scope and impact, and issues such as compensation, fundraising and administrative expenses, and participation in advocacy. Let’s get talking!

Learn more and download the free tool kit.
DeRo uses soccer as an agent of change

With World Cup fever coming this June, fan-favourite Dwayne De Rosario from the Toronto Football Club recently launched his DeRo Foundation at a star-studded affair. His Foundation helps young people achieve their maximum potential on and off the pitch by providing mentorship and development in education, health and nutrition.

DeRo was inspired to give back by his own experience growing up in an economically depressed neighborhood in Toronto, his subsequent journey as a professional soccer player, and experience mentoring youth across North America. He saw a need, and is filling it.

Thanks for making your giving so meaningful DeRo!

PhD Charities Canada supports effective grantmaking

One of the things Sharilyn hears most often when working with CEO’s and boards on board development is concern about the board’s role in fundraising - from confusion and misunderstanding, to tension and disengagement. In fact, fundraising is a transformational opportunity for shared leadership between the board and staff!

DOES YOUR NONPROFIT BOARD UNDERSTAND ITS ROLE IN FUNDRAISING?

Beyond just “giving and getting”, the board’s whole-hearted engagement in fundraising must sit within its three core governance roles:

1. Setting organizational direction - mission, vision, values and strategic direction…not to mention building a philanthropic culture!
2. Ensuring adequate resources – financial and human resources (including donations and volunteers), as well as positive public regard.
3. Providing oversight – ensuring accountability, transparency and impact. Stewardship, anyone?

Transform your board’s fundraising. Contact Sharilyn for this and all your board development needs. She’ll help you solve your most entrenched board and fundraising challenges.

www.watermarkpa.com

CONTACT WATERMARK TODAY
www.watermarkpa.com | 416.567.3002